

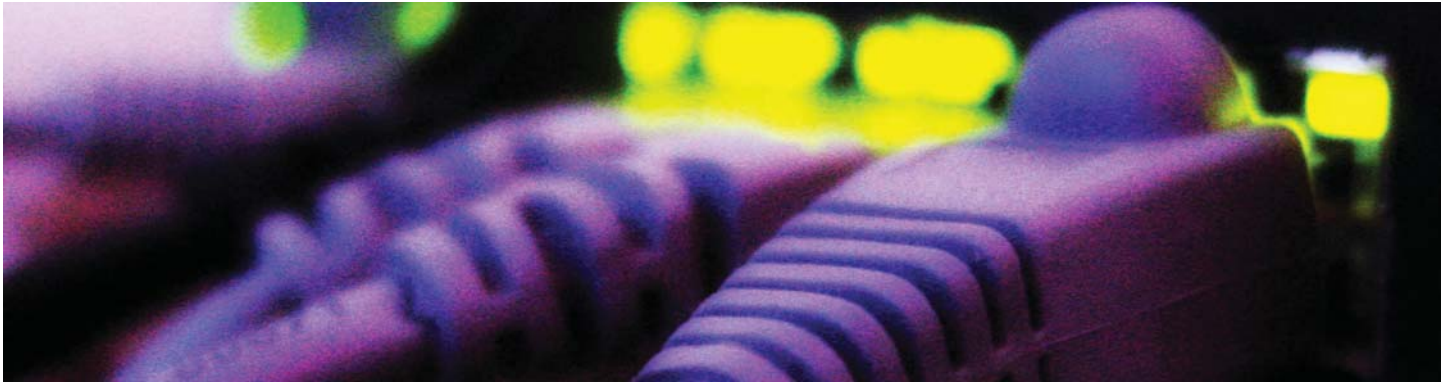


The **Keep It Simple** Solution for Casinos

When profits are on the line and time is critical for decisive action, KISS Software provides reliable, real-time information so you can be in total command of your operations

International Casino Services
www.intercas.com.au

Australia - Asia - South Pacific - Worldwide



Designed by People Who Know the Business

International Casino Services understands casinos. Having managed all aspects of casino operations, we know how essential time-critical performance data is for managing a winning operation. We understand that managers need to focus on the business without the distraction of complicated software applications.

With intimate knowledge of casino operations, International Casino Services has developed the Keep It Simple Solution management software for gambling operations.

KISS is International Casino Services' leading casino table game software system controlling hundreds of gaming tables and many billions of dollars in transactions around the world each year.

International Casino Services is a distinguished Australian gaming software company with more than 15 years experience in providing solutions developed by our globally experienced gaming management people and underpinned by our technical excellence.

International Casino Services' industry know-how gives us the insight to deliver solutions that more effectively and efficiently control gaming operations, which we comprehensively support to ensure a seamless implementation into your existing systems and processes.

Delivering Time-Critical Information for Decisive Action

Time is of the essence when taking decisive action in casino operations.

Interaction with KISS is easy for casino management and staff. Through KISS, casino management can interrogate real-time data across the property to harvest the information they require to make effective and timely decisions, resulting in reduced operating costs and a profitable casino.

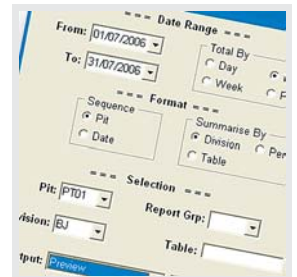
Keeping it Simple Keeps You Effective

KISS' success and international appeal comes through its simplicity combined with its comprehensive data capture, processing and reporting ability.

KISS runs on most Windows platforms, which means that it can be readily integrated into your existing IT infrastructure and software systems. If you're familiar with Windows applications, such as Microsoft Word and Excel, then you will also recognise KISS' screens and menus. Windows users will quickly and confidently adopt KISS to prepare secure reports in a range of formats to facilitate the efficient operation of a casino – regardless of its size.

It only takes minutes for new users to become familiar with the way KISS looks and operates, ensuring a seamless adoption of KISS by management.

It takes less than a minute of your time to generate a comprehensive statistical report using a KISS menu.



Customised to Suit your Size and Needs

Through experience we know that not all casino operations are the same. Environments constantly change, and there are unique requirements for each casino from country to country and across different sites and jurisdictions.

International Casino Services designed KISS so it can be customised to meet your unique requirements. This flexibility means that KISS can expand as your casino expands. It can also accommodate different chips, denominations, tables, pits, currencies, exchange rates, categories, descriptions and languages for individual countries and sites.

All software modifications are made in Australia under the direct supervision of the software's original authors, ensuring a high standard delivered from within the Asia Pacific region to anywhere in the world.

The KISS Approach: Secure, Convenient, Immediate

By capturing data at each critical point in gaming operations and storing this on a central database, KISS can generate historical or real-time reports as required.

It can administer soft count activities, cash cheques and issue credit to customers complete with reference records. It can track players and manage their personal details whilst managing junkets from operator through to the individual level.

KISS can provide additional multi-level security through encryption and password access, and create audit trails to improve risk management robustness.

KISS is an essential element to securing sensitive information, identifying your high value customers and ultimately, understanding your casino's performance.





Manage Your High Value Customers

Successful casinos today no longer rely on pass-by trade. This competitive industry focuses on building enduring relationships with their high-value customers. As a consequence, it is vital to build a statistical profile of your more valuable players and their spending and gaming habits.

KISS captures important information for both customer segments and individuals, from the junket player through to the loyalty player. With this information, you can design successful player development activities and strategies to improve the success of the casino.

A Junket Visit Enquiry Screen reports a customer's habits quickly and easily.

ISS: Junket	Operator: 2
Visit: 2	
Start Date: 17/07/06	End Date: 20/07/06
Division: BA	Front Money: 3000000
Comm: T	Rep Group:
Players Total: 15	Initial: 10
Contact: Johnny +852 6198 8122	
Comment: Arriving on CX868	

A Proven Performer

KISS exceeds the stringent requirements of many gaming jurisdictions including regulators in Australia and Macau and is fast becoming the most recognised casino table management system in the Asia/Pacific region. Its simplicity, flexibility and affordability has proven itself invaluable to modern casino operations.

This reputation is not due to chance. When you purchase KISS, you receive on-site installation, comprehensive training for staff and the option of an on-going maintenance and support program that includes help-desk and software updates that constantly improve your operations productivity. KISS' helpdesk is available by telephone and email seven days a week at any hour, from anywhere in the world.

With such support and for many reasons, KISS was the software chosen above others for installation in the Galaxy Casino City Clubs, Macau, and continues to run successfully at the Le Meridien Port Vila Palms Casino after 15 years of operation. You will find KISS in casinos and cruise ships around the world.





KISS - The “Keep It Simple Solution” Management Software for Casinos

KISS is an easy to use and highly effective reporting system that gives you total control of cash and chip movement on the casino floor.

KISS Features:

- ☞ Manage casino table gaming operations
- ☞ Track players and manage personal details
- ☞ Data-mine comprehensive statistics in real time
- ☞ Cash cheques and issue credit
- ☞ Administer soft count
- ☞ Protect sensitive information from unauthorised access
- ☞ Create any number of audit trails and management reports

KISS Benefits:

- ☞ Flexible and customised solutions
- ☞ User friendly screens and menus
- ☞ Save time by avoiding double entry processes
- ☞ Be in command of casino win/loss percentages
- ☞ Fully scalable to the casino's needs
- ☞ Suitable for all countries and currencies



Designed by Casino People for Casino People

International Casino Services

International Casino Services was established in 1990 by experienced gaming managers to provide superior gaming expertise and casino management consultancy services to its casinos around the world with particular specialisation in the Asia-Pacific region.

KISS is just one element of our leading-edge capabilities for establishing, managing and controlling all areas within a major casino, such as:

- ☞ Table Gaming Operations
- ☞ Gaming Machine Operations
- ☞ Cash Desk Operations
- ☞ Security and Surveillance
- ☞ Government Liaison
- ☞ Human Resources
- ☞ Marketing

Find Out More

For more information on KISS and how it can add value to your casino operations, contact:

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